Code of Practice on Marking and Labelling of AI-generated content

MMIND GmbH (hereafter "the Signatory") hereby commits to adhere to the Code of Practice on Transparency of AI-Generated Content (the 'Code'), drawn up to support compliance by providers and deployers of generative AI systems with the marking and labelling obligations laid down in Article 50(2) and (4) of Regulation (EU) 2024/1689 (the 'AI Act'), including the requirements set out in Article 50(5) AI Act concerning the manner, timing and accessibility of the information to be provided. This commitment only applies to the systems of the Signatory that fall within the scope of those transparency obligations under the AI Act.

Without prejudice to the primary responsibility of providers of generative AI systems under Article 50(2) AI Act, providers of generative AI models that are placed on the Union market independently from AI systems and third-party providers of marking and detection solutions may also adhere to the Section 1 of the Code to demonstrate, on a voluntary basis, that their marking and detection solutions comply with the requirements of Article 50(2) and (5) AI Act and Section 1 of the Code, with a view to facilitating compliance by downstream providers of AI systems built on those models and/or using third parties' marking and detection solutions.

The Signatory hereby declares to be (please check all categories that apply when Signing the Code):

- ☐ a provider of a generative AI system(s);
- ☐ a provider of generative AI model(s);
- ☐ a technology provider of marking and detection solution(s);
- ☒ a deployer of a generative AI system(s).

The Signatory hereby commits to adhere to the following sections of the Code (please check all categories that apply):

☐Section 1: Marking and detection of AI-generated and manipulated content;

☒Section 2: Labelling deep fakes and AI-generated and manipulated published text.

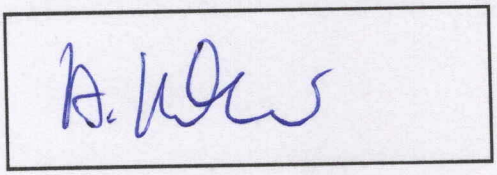
This Signature Form shall take effect and become binding on the Signatory only if and when the Code is assessed to be adequate in accordance with Article 50(7) of the AI Act, read together with the procedure referred to in Article 56(6) of the AI Act, and in any event no earlier than the date on which the relevant Article 50 AI Act obligations enter into application.

The Signatory may withdraw this Signature Form at any time before it takes effect under the preceding paragraph, and at any time after publication of the relevant adequacy assessments, by notifying the European AI Office in writing.

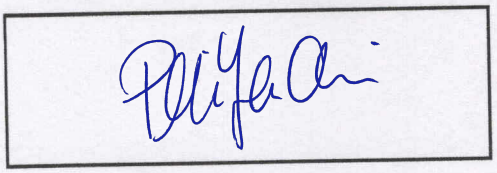
This Signature Form applies only to the version of the Code published on 10 June 2026. The Signatory shall not be deemed to have accepted any subsequent amendment, update or

replacement of the Code, unless it expressly confirms its acceptance in writing. Any such amendment, update or replacement will be shared with Signatories for their consideration.

Name of the authorised representative: Hartmut Hübner
Position of the authorised representative: Co-founder
Date: 8-10-2026
Signature:



Name of the authorised representative: Phi Yen Oehri
Position of the authorised representative: Co-founder
Date: 8.10.2026
Signature:



Name of the authorised representative: Zeno John
Position of the authorised representative: Co-founder
Date: 08.10.2026
Signature:

